# ICT4PEACE FOUNDATION



# Who we are and what we do

ICT4Peace took root in 2003 with a pioneering research on the role of ICTs in preventing, responding to and recovering from conflict that led, two years laters to the adoption of Paragraph 36 of the Tunis Commitment by the World Summit on the Information Society.

ICT4Peace is a policy and action-oriented international Foundation that explores and champions the use of Information Communications Technology (ICT) for crisis management, humanitarian aid and peace-building.

Since its creation as a Foundation in spring 2006, it

offers insights, strategic guidance and conduct after-action reviews of ICT's designed and deployed for such purposes. It aims to facilitate effective and sustained communication between peoples, communities and stakeholders in all stages of crisis management.

The ICT4Peace Foundation focuses on original research and policy development, advocacy on key issues, advisory services and training as well as targeted networking.

The Foundation works on:

 Raising awareness about the contribution and potential of ICT in crisis management.

- Fostering the exchange of best practices in the field of ICT for crisis management.
- Contributing to the establishment of broad principles derived from operational best practices, help integrate them into UN and multi-stakeholder processes and make ICT part of UN and global multi-stake-holder evaluation exercises.
- Develop and implement ICT4Peace Training Modules for integrated and multistakeholder peacekeeping and peace-building missions.

Based in Geneva, Switzerland, the ICT4Peace Foundation is funded by the Swiss Government as well as private Foundations

# Who we are and what we do

and individual donors. It has established close partnerships with many global institutions, organizations and agencies, both at the highest level of policy development and at the implementation level in the field.

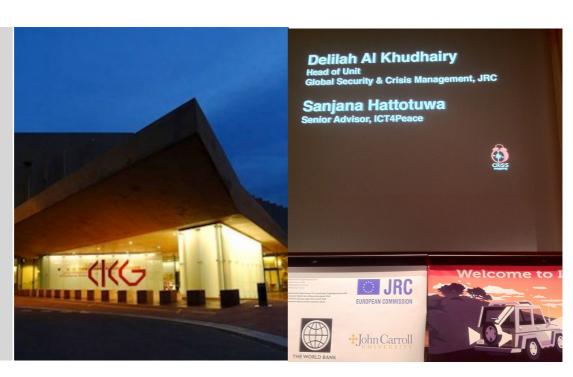
The Foundation's Advisory Board consists of a Nobel Peace Laureate, senior diplomats, world-renowned practitioners, industry and domain experts, academics and researchers in the use of ICTs for peace-building and humanitarian aid. The Board members are increasingly called on by the Foundation to participate in the outreach and policy development work.

To learn more about the ICT4Peace Foundation, its history, its partners, its initiatives, visit <a href="https://www.ict4peace.org">www.ict4peace.org</a>.

Cover image shows the Ushahidi instance set up to monitor Tunisia's historic democratic elections in 2011. Under the leadership of Kamal Sedra, ICT4Peace Senior Technical Advisor from Egypt, the ICT4Peace experts Eya Lahmar and Khaled Koubaa from Tunisia, Imad Bazzi from Lebanon and Farid Boushra from Egypt installed the Ushahidi platform and trained the mappers and verificators at ISIE headquarters.

For more details click on http://ict4peace.org/updates/monitoring-tunisias-first-election-ict4peace-foundation-instance-superieure-independante-pour-les-elections

### **ICCM 2011** The ICT4Peace Foundation and the Commission's Joint Research Centre (JRC), in collaboration with the International Network of Crisis Mappers successfully organised and cohosted the 3rd International Conference on Crisis Mapping (ICCM). For more details, please click http:// ict4peace.org/ updates/successfulhosting-of-3rdinternationalconference-on-crisismapping-iccm-ingeneva



# Strengthening Crisis Information Management at the United Nations

The ICT4Peace Foundation has established a long-term and trusted relationship with the UN and its various agencies. It is the leading partner of UN DESA for the implementation and monitoring of Paragraphe 36 of the Tunis Commitment of the WSIS.

Based on its 2008 report on Stocktaking of UN Crisis Information Management Activities, Capabilities and Best Practice, the Foundation has supported the UN Office of Information and Communications Technology (OICT) in successfully completing the UN Crisis Information Management Strategy (CIMS) in August 2009.



### Supporting the implementation of the UN Crisis Information Management Strategy

The UN CIMS is based on the recognition that governments, the UN, the International Financial Institutions (IFIs), non-governmental organizations, business and media have significant experience in crisis response. Yet, no single agency, department or actor has the capacity or sole mandate to address these crises.

This makes it vital that everyone involved in disaster prevention and response harmonise the use of tools and systems to produce, disseminate and archive information in a manner that can be scaled up or rapidly focused to deal with any type of crisis.

The CIM strategy is helping all actors, including the UN's member states and agencies, to deal with all stages of a crisis lifecycle more efficiently and effectively. It covers data architecture, technology development, stakeholder management and capacity building issues.

ICT4Peace facilitates consultations and meetings on these key issues to help the UN in implementing the CIMS. Today the Crisis Information Management Advisory Group (CIMAG), has become a unique platform for reflection, exchange on best practice and coordination. CIMAG meetings, workshops and retreats are regularly convened and chaired by the Foundation on behalf of the UN/OICT.

### Improving humanitarian information sharing

It is today clear that ICTs, new and social media as well as crowd-sourcing offer great potential to strengthen planning and delivery of aid. Already in 2007, the ICT4Peace Foundation signed a partnership with the UN Office for the Coordination of Humanitarian Affairs (OCHA). It participated in the organisation of the Global Symposium +5

that brought together a community of practice on humanitarian information and knowledge.

The Foundation and the Swiss Government supported OCHA in building The Humanitarian Response – Common and Operational Datasets (CODs) Registry to make critical information during a humanitarian crisis available to the public.

Ever since, the cooperation between the Foundation and OCHA has been growing on various fronts, including a participation in the evaluation of the OCHA OneResponse humanitarian web site.

### Fostering cross-fertilization with crisis mappers

In 2010 the Foundation invited UN/OICT to participate at the Crisis Mappers Meeting in Boston and to thus embrace an increasingly important community of actors in crisis information management. The Foundation was the first organization to publish a report on how to support crossfertilization between the UN Interagency Standing Committee (IASC) Core Operational Data Sets (COD) and Information generated by Crisis Mappers during a given crisis.

In 2011, the ICT4Peace Foundation co-hosted with the Swiss Confederation and the European Commission's Joint Research Center the 3rd International Conference of Crisis Mappers (ICCM) in Geneva in November.

The purpose of ICCM 2011 was to bring together the most engaged practitioners, scholars, software developers and policymakers at the cutting edge of crisis mapping to address and assess the role of crisis mapping and humanitarian technology in crisis response.



Beyond research and policy development, the ICT4Peace Foundation carries out a number of activities. It develops and supports innovative processes, the inventorisation of ICTs related to peacebuilding and humanitarian aid and country or crisis specific wikis.





### **ICT4Peace** in action

Beyond research and policy development, the ICT4Peace Foundation carries out a number of activities. It develops and supports innovative online tools such as the Crisis Information Management Platform or the inventorisation and country specific Wikis. It also offers advisory services and training in cooperation with various partners involved in conflict resolution, peacekeeping and peace-building. And to further raise awareness about ICT in crisis management, the Foundation's team members organise or contribute to a variety of global and regional events such as conferences, workshops, webinars, lectures and presentations.

### The ICT4Peace Matrix empowers Ushahidi

Ushahidi is a crowd-sourced information management platform that relays vital information to decision makers in crises. After its initial support to Ushahidi through financing and intellectual input in 2009, the ICT4Peace Foundation contributed to develop a plug-in, called the Matrix, to validate information generated from the ground.

Fully integrated into Ushahidi's open source web platform, it was used successfully in the Egyptian parliamentary elections of 2010.

The use of crowdsourcing supported by the Matrix is being discussed with a number of partners in countries such as Kirgystan, Egypt, Tunisia, Marocco, Somalia and Columbia.

ICT4Peace also plans to use this new functionality for crisis simulation exercises, disaster preparedness and risk reduction planning, as well as for other crisis information management training purposes and field pilots.

# Crowdsourcing applied during the Tunisia 2011 elections

The latest upgraded version of the Matrix was effectively used during the Tunisian elections in October 2011. The ICT4 Peace Foundation was mandated by the Ministry of Interior of Tunisia and Committee for the Supervision of the

### ICT4Peace in action



Elections to carry out, with Ushahidi, the development and implementation of a dedicated crowd-sourcing-based security incidents monitoring and follow-up Platform.

### Content rich Wikis boost crisis information on the web

In 2007, the ICT4Peace Foundation launched its inventorisation wiki to catalogue existing ICT tools and mechanisms — operational, legal and conceptual — related to conflict early warning, mitigation, transformation and post-conflict recovery.

It offers a collection of unique and widely acclaimed wikis geared towards the humanitarian aid community as well as media and policy makers. They feature vital information from government, the UN system in the disaster / crisis stricken area, other NGOs, the World Bank, as well as comprehensive situation reports, mapping information and GIS data, photos & videos, who/what/where information and links to domestic and international media coverage.

The Wikis are constantly updated, curated and maintained by the Foundation. In 2010, the ICT4Peace Wikis covered the Haiti and Chile earthquakes, the Pakistan floods, the Deepwater Horizon oil spill in the Gulf of Mexico and the

riots in South Kyrgyzstan. Early 2011, a Wiki focused on the Libyan unrest. To follow up the latest ICT4Peace Wikis visit: <a href="http://wiki.ict4peace.org">http://wiki.ict4peace.org</a>.

# Training key stakeholders in crisis information management

There is a general consensus among the peacekeeping, peace-building and humanitarian assistance community that there is a crucial need to foster and encourage communication and information exchange as well as a culture of cross-professional cooperation and partnership among all stakeholders — military, police and civilian - taking part in peacekeeping & peace-building, humanitarian & crisis management operations.

To develop and implement training programs that serve this vision of shared learning, the ICT4Peace Foundation has established initial partnerships with the Cairo Regional Center for Training on Conflict Resolution & Peacekeeping in Africa (CCCPA), the Ecole pour le Maintien de la Paix, (EMP) in Mali and the Kofi Annan International Peacekeeping Training Center (KAIPTC), in Accra, Ghana.

Today the Foundation develops and carries out training courses in Crisis Information Management (CIM) for multi-dimensional and multi-stakeholders missions in peacekeeping and peace-building.

The content is anchored to new dimensions in peacekeeping and disaster management, including harnessing the potential of new media, the web, Internet and mobile technologies for increased situation awareness. So far Crisis Information



### **ICT4Peace** in action

Management training courses were developed and implemented for staff members of Joint Mission Analysis Centres (JMAC) and for humanitarian operations managers as part of the Executive Master Programme for Humanitarian Logistics and Management of the University of Lugano, Switzerland.

ICT4Peace also participated, with the case of the Haiti Earthquake, in the ISCRAM Summer School on Humanitarian Information Management and Logistics in Tilburg, The Netherlands.

The Foundation also entered a partnership with Folke Bernadotte Foundation, Zentrum für Internationalen Friedensdienst, the Crisis Management Centre of Finland and APSTA to develop the JMAC-CiM Pilot Training course at CCCPA in

Cairo. Together with its

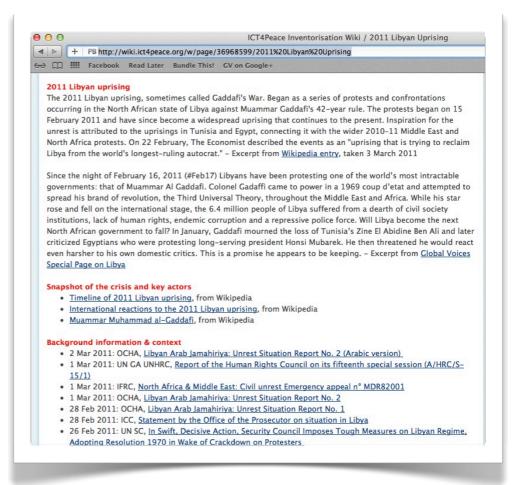
partners, the Foundation conducted a first of its kind training course on CIM for African Peacekeeping and Peace-building missions using ICT and new media in October 2011.

It aims to develop African capacities for peace operations and to strengthen the skills and capabilities of present and future senior level staff of UN, African Union and other mission analysis centres, be they civilian, military or police. The course also demonstrates the opportunities and challenges of ICTs and new media tools while providing reality base simulation exercises. Others partners in training projects are the Peacekeeping School of Bamako, Chilean Joint Peacekeeping Operations Centre, UN OCHA, UNITAR and DPKO.

In autumn 2011, the Foundation also designed and delivered a tailored training program to the local crisis mappers and supervision teams in preparation of the Tunisia elections on 23rd October 2011.

### Developing advisory and cooperation partnerships

Since its creation in 2006, the ICT4 Peace Foundation has developed winning partnerships with a variety of organizations such as ITU GCA HLEG, Geneva Security Forum, GCSP, Gulf Research Institute, Strategic Foresight



Group, the Institute for Diplomatic Studies of the Ministry of Foreign Affairs of the Arab Republic of Egypt, WHO Geneva, International Committee of the Red Cross, ETH Zürich... to name just a few.

Thanks to the close relationship of the Foundation with former Finnish President Martti Ahtisaari, joint projects are regularly developed with his Crisis Management Initiative (CMI), such as the publication of PeacelT, an online journal and an upcoming workshop on ICT and Conflict Mediation.

In November 2010, the Foundation participated in the Early Warning for Protection Conference in Phnom Penh, Cambodia. The focus was on how private, public and civil society institutions can harness early warning ICTs and mechanisms to contribute to the prevention of mass atrocity crimes. The Foundation issued a report on what is being done to support the prevention of mass atrocity crimes as well as reconciliation, healing and justice. It led to an informal advisory partnership with the UN Special Advisor on the Prevention of Genocide to explore the utilisation of ICTs for early warning.

### **ICT4Peace** in action



# Raising awareness about ICT and crisis management

The Foundation is present and active in many events, conferences, workshops (including panels at the 2010 & 2011 WSIS Forums), webinars, lectures and presentations around the issues of crisis information management and ICTs.

All its reports as well as partners reports are published on <a href="https://www.ict4peace.org">www.ict4peace.org</a>, the Foundation's official web site that registers today more than 38000 visits from 184 countries in the world. Naturally the Foundation is active on Facebook and Twitter. Its activities are also regularly covered by mainstream and specialised media.

Furthermore, the Foundation's team is regularly invited to speak about its various initiatives and research in a number of events and locations worldwide. Early 2011, it launched with the Harvard Berkman Center Geogiatech the first edition of the ICT4Peace Paper Series: *Peace-building in the Information Age: Sifting Hype from Reality*.

# Peacebuilding in the Information Age Sifting hype from reality Sifting hyp

### Looking to the future

It is now a given that ICTs are front and centre in crisis prevention and management as well as in relief and aid work, irrespective of the nature of the disaster and where it occurs.

Several significant challenges remain. Issues of sustainability, clear relationships with the United Nations, Governments, the role of crisis mapping in complex political emergencies, ownership and use of data, data architecture, and stakeholder management are some of these.

Today, the CIMs process is well recognized within the UN system, and has moved from championing the use of ICT in relief work to championing a more robust framework for their adoption and use. Senior leadership in many agencies are embracing social networking and web-based tools, but this is still haphazard, with little or no organizational vision. Interoperability is still an issue—data created in some platforms, no matter how good they are, are still difficult to export and use in other systems. Financial and knowledge resources to train information management workers, especially at the field level, remain scarce.

The Foundation's engagement with UN agencies over the years on CIM suggests enduring challenges over data sharing between the crisis mapping community, which is itself fractured, and United Nations agencies. With ICT constantly evolving, the UN system needs to remain agile and aware of how these technologies can help prevent, mitigate, and respond to crises.

The Tunisia elections in October 2011 gave the Foundation the opportunity to demonstrate its ability to develop and implement focused training modules in crisis information management.

The ICT4Peace Foundation will therefore continue to support the CIMS process and the international community at large, to improve and sharpen the collective response to crisis and foster better information management and data sharing.

Capacity building and tailored training development is another path on which the Foundation has made good progress, with a range of successful field experiences.

The Tunisia elections in October 2011 gave the Foundation the opportunity to demonstrate its ability to develop and implement focused training modules in crisis information management.

The Foundation will continue to design, test and implement tailored training programs in crisis information management targeted to the peacekeeping, peace-building and humanitarian assistance community. It will encourage cross-operation sharing of knowledge and best practice and support all constituents in better coordinating their efforts before, during and after a crisis. The ICT4Peace Wikis have proven their effectiveness and will be enriched with on the

### **UN and CIMS**

The ICT4Peace Foundation will therefore continue to support the CIMS process and the international community at large, to improve and sharpen the collective response to crisis and foster better information management and data sharing.

See http://
ict4peace.org/
category/whatwedo/
crisis-informationmanagement





# Looking to the future

pulse verified data and content. Through them ICT4 Peace is not only on the forefront of global crisis information sharing but also setting a benchmark in publication and dynamic information aggregation from a variety of sources.

The Foundation will continue to develop its Wikis and demonstrate that abundance of new information sources will improve crisis information management for the international community.

Cooperation with partners such as Ushahidi will also be strengthened in order to support and broaden the use of crowd sourcing and crisis mapping for prevention, management and monitoring of various events. The Matrix plug-in will be further enhanced and implemented.

The Foundation aims to respond to real needs and to develop solutions that have a direct implication, at policy level and in the field, on the efficiency and effectiveness of all stakeholders i.e. the UN and its agencies, governments, businesses, civil society and NGOs. With the Foundation's support and knowledge, their collective response to crisis

management, natural and manmade crisis will continue to improve.

In order to concretize the evidence of its vision and mission in CIM, the Foundation will selectively enter into more and more concrete projects, thus demonstrating in the field the validity of its purpose

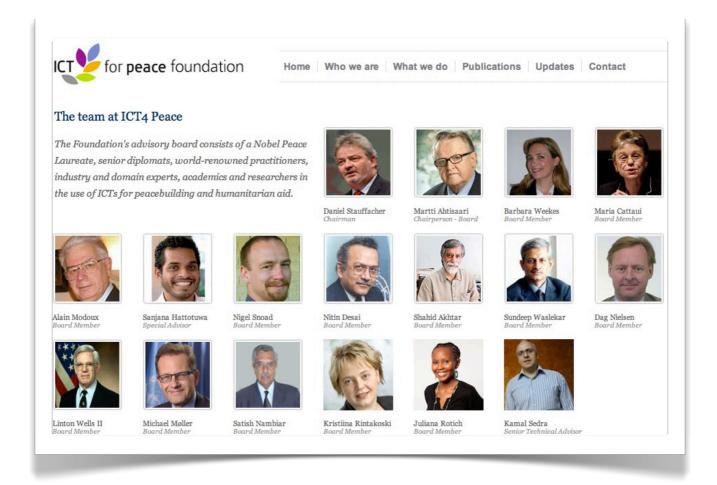
We believe we can build stronger and more resilient societies while enabling in particular young people to move from economic despair to a positive contribution for business and society. Through ICT4Peace they can become the pillars of their respective communities and countries and take up the challenge of a more peaceful future.

###

Image below taken at ICCM 2010 in Boston, with members of the ICT4Peace Foundation, Ushahidi and the UN's CITO.



### **Thanks**



The ICT4Peace Foundation expresses its deep gratitude to the Swiss Government (Amb. Thomas Greminger, Amb. Claude Wild, Col Jacques Baud, Ms. Claudia Moser, Ms. Claudia Rizzo, Secretary of State Peter Maurer and Matthias Bachmann, Swiss Mission to UN in New York, Swiss Federal Department for Foreign Affairs) and the Karl Popper Foundation. Without their political, intellectual and financial support the work would have been impossible.

Special thanks also goes to UN/CITO Dr. Soon-hong Choi, President Martti Ahtisaari, Chairman of the ICT4Peace Policy Advisory Board and Kristiina Rintakoski, Maria Cattaui and Alain Modoux, founding members of the ICT4Peace Foundation Board, Gen. Satish Nambiar, Lin Wells, Nitin Desai, Kamal Sedra, Sanjana Hattotuwa, Barbara Weekes and Dag Nielsen, Special and Senior Advisors of the Foundation, Matthias Wevelsiep from the Crisis Management Initiative and last but not least Mme. Nicole Piaget, Head of Administration, ICT4Peace Foundation.

To learn more the people at the ICT4Peace Foundation, visit http://ict4peace.org/whoweare/our-people

## **Some abbreviations**

UN CITO Office of the UN Chief Information Technology Officer

DPKO Department of Peace-Keeping Operations

DPA Department for Political Affairs
IASC Interagency Standing Committee
IFI International Financial Institutions

OCHA Office for the Coordination of Humanitarian Affairs

UNDP United Nations Development Programme
UNHCR UN High Commissioner for Refugees
UNITAR UN Institute for Training and Research

WFP World Food Programme