

The cooperation of ICT4Peace with the Zurich Film Festival (ZFF) and the Zurich Human Rights Film Festival (HRFF)

ICT4Peace (www.ict4peace.org) believes that Cinema has the potential to promote peace by raising awareness of global issues, fostering empathy, and encouraging social change. It can expose the harsh realities of conflict and injustice, compelling viewers to reflect and engage in peacebuilding efforts.

By humanizing struggles and challenging stereotypes, cinema fosters understanding across cultures and perspectives. It also has the power to inspire activism and potentially facilitate healing in post-conflict societies, offering a vision of hope. Ultimately, cinema can be a transformative force for promoting peace and driving positive social change worldwide.

That is why ICT4Peace has engaged since 2015 in cooperation with the **two major Zurich Film Festivals**.

ICT4Peace congratulates the **Zurich Film Festival (ZFF) for its 20th Anniversary** and is happy to have been a partner for many years.

In particular, we are happy to have been co-organising since 2013 the legendary ongoing **Zurich Summit ICT4Peace Charity Tennis Tournament** together with Viviana Vezzani, Karl Spörri, Christian Jungen, Reta Guetg, Daniela Engler und Jean de Meuron of the ZFF, which takes place during the Zurich Summit (https://zff.com/en/industry/zurich-summit).

More close to the mandate of ICT4Peace, we are proud to have co-organised since 2018 new ZFF program sections, like the **"Hashtag #big data"**, **"#HashtagSpeaking the Truth"** and **"ZFF Talks"**, together with Karl Spörri, Christian Jungen, Annina Veith and Aurel Graf of the ZFF Team. In these sections of the Festival we co-organised screenings, panel discussions and Q&A on Films and Documentaries, such as <u>Dragonfly Eyes by Xu Bing</u>, <u>'Bellingcat: Truth in a Post-Truth World</u>', a film by Hans Pool or the <u>The Dissident</u> by Bryan Fogel to honour Jamal Khashoggi. These schreenings were accompanied by moderated high-level panel discussions. ICT4Peace is also proud to have cooperated since the beginning with Sacha Lara Bleuler, the co-founder of **the Zurich Human Rights Film Festival (HRFF)**.

Since 2015, the Human Rights Film Festival Zurich takes place each year on the occasion of the International Day of Human Rights on 10 December. The programme reflects a variety of human rights themes in different geographic and social contexts, and ICT4Peace Foundation has from the Festival's inception, been an NGO partner.

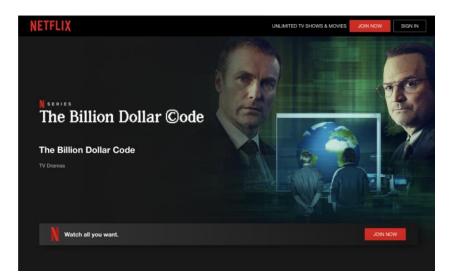
For instance, after screening <u>The Look of Silence</u> in 2016, after which a Skype video conversation was facilitated with the film's director, Joshua Oppenheimer, the Foundation in 2017 screened the award-winning and critically acclaimed documentary, '<u>Black Code</u>'. The Foundation's Special Advisor Sanjana Hattotuwa engaged in conversations with <u>Prof.</u> <u>Ron Deibert</u>, the Director of the <u>Citizen Lab</u> at the Munk School of Global Affairs, University of Toronto after the screening of the film.

Please find below the list and posts on the cooperation with the two Film Festivals in Zurich.

The cooperation with the Zurich Film Festival

ZFF 2021

In 2021 ICT4Peace hosted a ZFF Talk panel discussion with the Directors **Robert Thalheim** and Oliver Ziegenbalg and ICT4Peace's Vice-President Anne-Marie Buzatu on the occasion of the world premiere of the <u>new Netflix Series "The Billion Dollar Code"</u>. The trailer can be <u>found here</u>.



The panel discussion was moderated by **Ms. Gordana Mijuk, Head of the Foreign Desk of the Neue Zürcher Zeitung am Sonntag (NZZamS).**

MME 2021

ZFF TALKS: TECH-ÜBERWACHUNG UND DER NETZWERK-EFFEKT

ZFF Talks

A talk about the series THE BILLION DOLLAR CODE

Nowadays, access to all the information we want is just one click away. We only need to "Google" our next vacation destination, and we can find out what our friends are up to with a simple "follow". But what are the hidden costs of these ever-available and seemingly free modern conveniences? Tech companies are collecting, connecting and analysing large portions of our personal data - with serious consequences for human rights.



Runtime: 60 Min Languages: English

Discussing: Robert Thalheim and Oliver Ziegenbalg (creators of the Netflix series THE BILLION DOLLAR CODE), Anne-Marie Buzatu, Vice President ICT4Peace and other experts.

Host: Gordana Mijuk, (NZZaS)

Presented by ICT4Peace Foundation





ZFF 2020

In 2020 ICT4Peace hosted the "ZFF Talk" about the film <u>The Dissident</u> by **Bryan Fogel** to honour **Jamal Khashoggi**. See the post for further information <u>here</u>.



Panelists included (from left to right): **Agnès Callamard** (UN Special Rapporteur), **Anne-Marie Buzatu** (ICT4Peace Foundation), **Bryan Fog**el (Director The Dissident) and Hatice Cengiz (Jamal Khashoggis Fiancée) Moderator: **Gordana Mijuk** (NZZ am Sonntag)

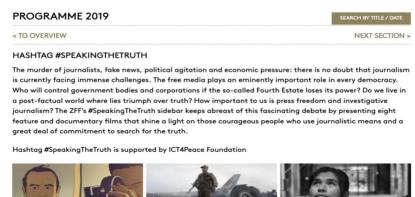
The recording of the extraordinary panel discussion was live-streamed and the recording can be found here: <u>https://www.youtube.com/watch?v=dn2LIEOLviQ</u>

The Film:

"Washington Post journalist Jamal Khashoggi was critical of his beloved Saudi Arabia and of Crown Prince Mohammed bin Salman's policies. On October 2, 2018, Khashoggi entered the Saudi Arabian consulate in Istanbul and never came out. His fiancée and dissidents around the world are left to piece together clues to his brutal murder—and in their dogged quest for truth, they expose a global cover-up perpetrated by the very country he loved. With exclusive access to the Turkish government's evidence; to Khashoggi's fiancée, Hatice Cengiz; and to Khashoggi's close friend and fellow Saudi insurgent, Omar Abdulaziz, Academy Award–winning filmmaker Bryan Fogel unearths hidden secrets in this real-life international thriller that will continue to rock the world long after the headlines have faded away. Chillingly powerful and heartbreakingly candid, *The Dissident* is an intimate portrait of a man who sacrificed everything for freedom of speech. With this cogent film, Fogel joins a cadre of dreamers across the globe who refuse to squelch the life's work of an intrepid rebel, who, even after death, is defying those who sought to silence him forever." (The Sundance Institute).

ZFF 2019

In 2019 ICT4Peace supported the <u>#HashtagSpeakingTheTruth series of films</u> at the Zurich Film Festival.



Another Day of Life Raúl de la Fuente, Damian Nenow Poland, Spain, Belgium, Germany, Hungary, 2018 Bellingcat – Truth in a Post-Truth World Hans Pool Netherlands, 2018 Canción sin nombre / Song Without a Name

Melina León Peru, Spain, USA, Switzerland, 2019

On that occasion, **Sanjana Hattotuwa** of ICT4Peace delivered a **public lecture** in the **Festival Center** entitled **'Speaking truth in a post-truth world'.** See the ICT4Peace post **here.**



Speaking truth in a post-truth world

Sanjana Hattotuwa ICT4Peace Foundation "The murder of journalists, fake news, political agitation and economic pressure: there is no doubt that journalism is currently facing immense challenges. The free media plays an eminently important role in every democracy. Who will control government bodies and corporations if the so-called Fourth Estate loses its power? Do we live in a post-factual world where lies triumph over truth? How important to us is press freedom and investigative journalism? The ZFF's #SpeakingTheTruth sidebar keeps abreast of this fascinating debate by presenting eight feature and documentary films that shine a light on those courageous people who use journalistic means and a great deal of commitment to search for the truth".

In his presentation, Sanjana began by framing how the projection, promotion and production of propaganda was not new to those of his generation, and older, in Sri Lanka. Post-truth politics and media, in this sense, wasn't the result of social media. In flagging the landscape of disinformation and misinformation on social media, Sanjana highlighted key developments and trends that radically transformed the reach and relevance of the print or broadcast models of propaganda. Paying homage to the venue and the larger event of which Sanjana's presentation was part of, the significant advances in computer-generated models and rendering techniques for mainstream Hollywood productions – from the de-aging of De Niro (in The Irishman) to a young Will Smith (in Gemini Man) – were flagged as technologies that in a few years would, once democratised into the palms of millions through apps, contribute to the generation of entirely false faces, characters and entire video sequences indistinguishable from truth or fact. Sanjana then went on to showcase marketplaces that already exist for the use and dissemination of faces generated by Artificial Intelligence (AI).

At ZFF 2019 ICT4Peace also hosted the **Q&A Session after the screening** of '<u>Bellingcat:</u> <u>Truth in a Post-Truth World</u>', a film by Hans Pool.



See the Trailer of the Film Bellincat here

The Q&A was moderated by <u>Dafne-Maria Fiedler</u> and featured ICT4Peace's Special Advisor, <u>Sanjana Hattotuwa</u>.



ZFF 2018

At ZFF 2018, ICT4Peace presented the Film **Dragonfly Eyes/Qing Ting Zhi Yan (see trailer here)** by the **Chinese Director and Concept Artist Xu Bing**



Director and Concept Artist Xu Bing's crazy love stories are exclusively told using real security camera footage taken from all over China. Reflecting the ubiquity of surveillance cameras and the loss of privacy, Bing engineered his innovative experimental melodrama DRAGONFLY EYES using more than 10,000 hours of CCTV footage and a continuous, fictionalised voice-over" (Quote from the ZFF Program).

In addition and as part of the "ZFF Talks" in 2018, ICT4Peace presented a conversation with Prof. Ron Deibert, Founder and Director of The Citizen Lab in Toronto on the topic: "New Media, AI and how it affects our lives", at the main ZFF Festivalzentrum.



A description of the event can be found here.

The Cooperation with the Human Rights Film Festival, Zurich



2020

In 2020 ICT4Peace supported the screening of the documentary Film **"iHuman".** The The documentary follows the booming artificial intelligence industry, what opportunities and challenges it brings and its impact on the global community. Director: <u>Tonje Hessen Schei</u> Stars: <u>Philip Alston</u>, <u>Yobie Benjamin</u>, <u>Tyler Breisacher</u>

After the schreening Sanija Ameti, Senior Advisor, ICT4Peace participated in the panel discussion: **"Artificial Intelligence: Curse or Blessing."**



iHUMAN

OVe 99' | Tonje Hessen Schei | Norwegen 2019 | Dok

Ob Armut, Krankheiten, Terror oder gar der Klimawandel: Künstliche Intelligenz, heisst es, wird alle Probleme der heutigen Gesellschaft lösen. Gleichzeitig werde sie uns vor neue Probleme stellen, Cyber-Kriege auslösen, Falschniformationen verbreiten und schliesslich die soziale Kontrolle übernehmen. Aus dem Innern der florierenden KI-Branche zeichnen Expert*innen ein düsteres Bild bevorstehender Zeiten. Im Wissen um die soziale und politische Sprengkraft ihrer Arbeit bastelt die Wissenschaft an einer kontroversen Zukunft, in der Maschinen regieren werden. Entwickelt die Menschheit gerade ein neues Leben, das sie selbst überflüssig macht? Lassen wir uns von einer unberechenbaren Supermacht eine neue Realität diktieren? Inwiefern wird die Technologie unser Selbstverständnis verändern und wie ist es möglich, den Algorithmen trotz allem Menschlichkeit beizubringen? Zwischen Science-Fiction und politischem Thriller fragt *iHuman* nach den Konsequenzen einer anrollenden Revolution. ^(mio)

 ARTIFICIAL INTELLIGENCE: CURSE OR BLESSING? Gespräch mit Sanija Ameti, Senior Advisor ICT4Peace und Sophie Charlotte Fischer vom Center for Security Studies der ETH Zürich über Gefahren und Potential künstlicher Intelligenz. Wieviel Eigenständigkeit kann Robotern zugestanden werden und wie können wir unsere Menschenrechte und Ethik vor dieser künstlichen Spezies schützen? MODERATION: Marguerite Meyer

Präsentiert mit ICT4Peace Foundation, ETH for Development und dem International Film Festival and Forum on Human Rights, Geneva

2019

Thanks to the Corymbo Foundation of Annette Ringier, ICT4Peace was supporting the Film "TRUTH DETECTIVES" CRIME AND PUNISHMENT IN A POST-TRUTH WORLD (German) by Anja Reiss.

The screening was followed by a **Talk with the filmmaker Anja Reiss and Serge Droz** (Senior Advisor ICT4Peace Foundation) about the challenges and possibilities of new technologies in the field of digital evidence. **Moderation: Marguerite Meyer**

HUMAN RIGHTS FILM FESTIVAL ZURICH 5 – 10 DEC 2019



In 2019 ICT4Peace also participated in the 2019 Milano Human Rights Film Festival on "Technology Off-Limits".



Regina Surber, Senior Advisor of ICT4Peace spoke at the Milano Human Rights Film Festival together with Professor **Maria Chiara Carrozza** on the topic **"Technology off Limits".** The panel discussion **has been recorded. Regina's** inputs to the discussion can be found <u>here</u>.

2018



In 2018 ICT4Peace supported the schreening of the documentary film "The Cleaners".

About the Film: "When you post something on the web, can you be sure it stays there? Enter a hidden shadow industry of digital cleaning where the Internet rids itself of what it doesn't like - violence, pornography and - political content. Who is controlling what we see and what we think?"

The Film is about the work of "Content Moderators" who filter internet spam. Social media platforms such as Facebook or Instagram must prevent their users from being forcefully confronted with images that show beheading, staged suicide, child pornography, calls for violence as well as other hate actions."

Watch the trailer here.

The screening was followed by a talk with **Serge Droz**, Senior Advisor ICT4Peace Foundation, **about the work of "Content Moderators" who filter internet spam**. The talk was moderated by **Marguerite Meyer**, Journalist.

2017



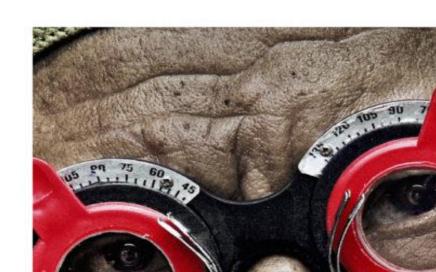
In 2017, ICT4Peace supported the schreening of the Film: **Black Code - «SURVEILLANCE AND PRIVACY AND THE CONSEQUENCES FOR THE CITIZEN»**

About the film: Brazilian police officers who deliberately locate and beat demonstrators; Swedish police officers who try to blackmail the operator of an independent internet provider in Stockholm; Syrian police officers who torture people to death because of Facebook posts. The documentary film 'Black Code' is based on the book of the same name by Ronald Deibert, professor of political science in Toronto, who has been studying online activism for years and observes how states around the world increasingly see their legitimacy in repression. The 'Black Mirror' series explores the horror scenarios of careless use of the internet, but the stories are fictional. 'Black Code' is like the documentary counterpart and concerns anyone who owns a smartphone.

The screening of «<u>Black Code</u>» was followed by a conversation with <u>Ronald</u> <u>Deibert</u> (author and director of the Citizen Lab at the Munk School of Global Affairs, University of Toronto) and <u>Sanjana Hattotuwa</u> (Special Advisor at the ICT4Peace Foundation). See the post on our website <u>here</u>.

The discussion focussed on the role and nature of digital platforms we use daily and the tension between surveillance and democratic values. How do citizens deal with the growing erosion of privacy? How can governments identify legitimate threats to the state and society without encroaching on citizens' rights?





THE LOOK OF SILENCE Sunday, 11 December 2016

Arthouse Uto Kalkbreitestrasse 3, Zurich

51 08 3

11.30hrs

Q&A with Joshua Oppenenheimer at 13.15hrs (over Skype video) The ICT4Peace Foundation is pleased to invite you to the screening of the critically acclaimed and award winning documentary, The Look of Silence.

Released in 2014, the film is directed by Joshua Oppenheimer and is about the Indonesian killings of 1965–66. It is a companion piece to Oppenheimer's 2012 documentary The Act of Killing and was executive produced by Werner Herzog, Errol Morris, and Andre Singer.

The Look of Silence was nominated for the Academy Award for Best Documentary Feature at the 88th Academy Awards. The screening of the film will be immediately followed by a Skype Q&A with the Director, Joshua Oppenheimer, conducted by Sanjana Hattotuwa, Special Advisor, ICT4Peace Foundation. In 2016, ICT4Peace was honoured to support the screening of the critically acclaimed and award winning documentary, **The Look of Silence by Joshua Oppenheimer.** See the trailer <u>here</u>.

Released in 2014, the film is directed by Joshua Oppenheimer and is about the Indonesian killings of 1965–66. It is a companion piece to Oppenheimer's 2012 documentary The Act of Killing and was executive produced by Werner Herzog, Errol Morris, and Andre Singer. The Look of Silence was nominated for the Academy Award for Best Documentary Feature at the 88th Academy Awards.

The screening of the film was followed by a **Skype Q&A with the Director, Joshua Oppenheimer,** conducted by **Sanjana Hattotuwa**, Special Advisor, ICT4Peace Foundation. Please download the PDF of the flyer <u>here.</u>







Joshua Oppenheimer is a British-American film director based in Copenhagen, Denmark. Best known for his Oscar-nominated films The Act of Killing (2012) and The Look of Silence (2014), Oppenheimer is a 2014 recipient of the MacArthur "Genius" Award and a 1997 Marshall Scholar.

Sanjana Hattotuwa is a Special Advisor, ICT4Peace

Foundation. An Ashoka, Rotary World Peace and TED Fellow alumn, Hattotuwa has worked at the intersection of human rights protection and technology for over 15 years.

These are public screenings. Regular ticket prices and reservation procedures apply. Reserved tickets must be picked up at the box office 30 minutes prior to screening. For tickets and reservation please contact Arthouse Uto at 044 250 55 20

For more information

please contact Regina Surber at +41 79 226 68 56 or reginasurber@ict4peace.org.

Also visit https://fl.hrw.org/ zurich and www.humanrightsfilmfestival. ch (online as of mid-November).

ICT4Peace Foundation is a policy and action-oriented international Foundation. Our purpose is to save lives and protect human dignity through Information and Communications Technology.

www.ict4peace.org

Zurich, 2 October 2024 Daniel Stauffacher and Anne-Marie Buzatu www.ict4peace.org